



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

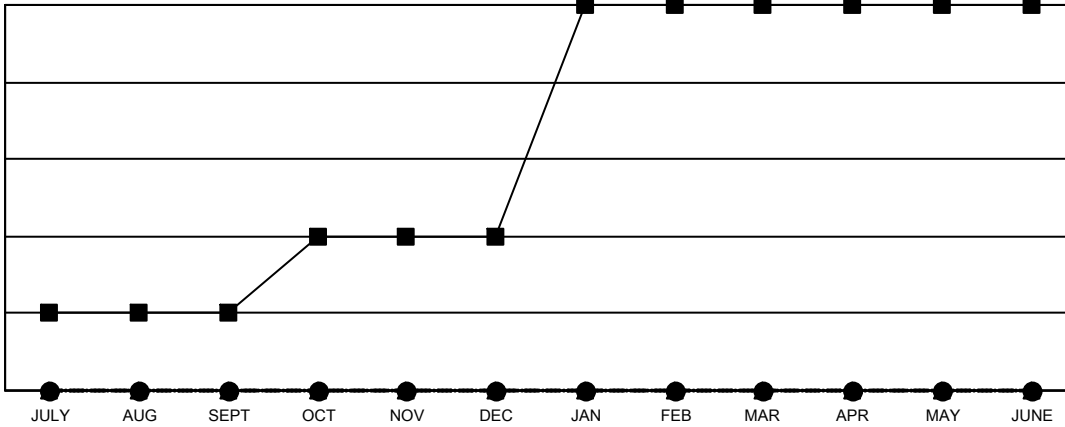
Multiple District 24

LOCATION: VIRGINIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	4
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	3	0	7
APR/MAY/JUNE	0	0	0

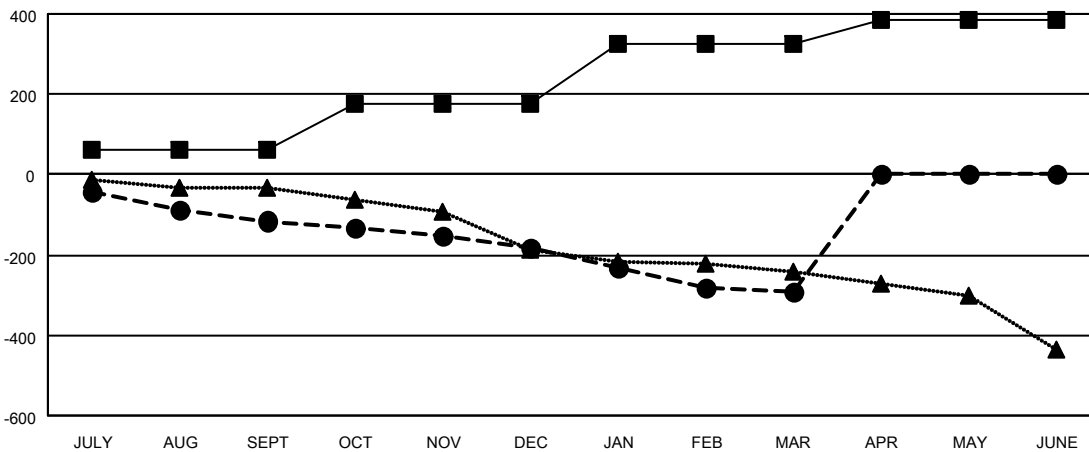
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	60	91	182
OCT/NOV/DEC	115	119	173
JAN/FEB/MAR	150	66	153
APR/MAY/JUNE	60	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 11

75 CLUBS OF 255 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	3,860 (65.21%)
FEMALE	2,059 (34.79%)

DROPPED MEMBERS	
DECEASED	103
CLUB CANCELLED	47
OTHER	358
TOTAL	508

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,032
FAMILY MEMBERS PAYING HALF DUES	521